

## Newport Beach International Boat Show (NBIBS) Returns With Unprecedented Glamor and Luxury

The Newport Beach International Boat Show (NBIBS) is back, promising to deliver an unparalleled experience of luxury, glamor, and yachting excellence. Set against the picturesque backdrop of Lido Marina Village, NBIBS will be held from April 18th to 21st, 2024, bringing together the finest boats, top sponsors, lifestyle brands, music, cuisine, and spirits for what promises to be the event of the year.

From the moment attendees set foot into Lido Marina Village, they'll be transported into a world of opulence and sophistication. With over 200 vessels ranging from recreational watercraft to luxurious yachts, 40+ builders and brokerages showcasing the latest innovations, and 75+ on-water exhibitors offering interactive experiences, guests will have the opportunity to explore and indulge in the best of maritime excellence.

But NBIBS is more than just a boat show; it's a lifestyle extravaganza. Attendees can peruse trendy boutiques, unwind in sponsored lounges, and savor exquisite cuisine at the area's finest restaurants. With both on-land and on-water areas to explore, NBIBS promises to capture the essence of Newport Beach's elevated lifestyle.

Prepare to experience luxury at its finest with a prestigious roster of lead sponsors, including Happy Dad, Ken Grody Ford, Dassault Aviation, LaVictoire/AXOS, Chubb Insurance, JP Morgan Private Bank, Lamborghini, McLaren Newport Beach, and Oversea Yacht Insurance.

Revel Republic, working in partnership with global ad agency TRAFFIK, continues to deliver an immersive celebration of Newport Beach's vibrant culture. "We're thrilled to bring NBIBS back to Lido Marina Village," said Anthony Trimino, CEO of both TRAFFIK and Revel Republic. "This year's show is going to be bigger and better than ever, with an expanded lineup of exhibitors, immersive activations, and exclusive events."

NBIBS will also feature a series of VIP parties, including an invite-only pre-show on Thursday, April 18th, sponsored by Happy Dad, and epic VIP after-parties each evening. Guests can rub shoulders with industry insiders, celebrities, and fellow yachting enthusiasts while enjoying premium cocktails and entertainment.

The hours of operation for NBIBS 2024 are as follows:

- Thursday, April 18th: VIP pre-show (invite only)
- Friday, April 19th: 10:00 am - 7:00 pm
- Saturday, April 20th: 10:00 am - 7:00 pm
- Sunday, April 21st: 10:00 am - 5:00 pm

Tickets for NBIBS 2024 are available now, with general admission priced at \$35 to \$85 and VIP tickets available for \$195. Children ages 12 and under enjoy free entry, making NBIBS the perfect family outing.

Don't miss out on the opportunity to experience the highlight of the year in yachting and luxury lifestyle. Secure your tickets now for the Newport Beach International Boat Show, where the finest boats, top sponsors, and unforgettable experiences await.

For more information and to purchase tickets, visit [NBIBS](#).